

DIOR HOMME

BLACK TIE

ALUMINIUM STATEMENT



BLACKTIE SUNGLASSES – THE ALUMINIUM STATEMENT

THIS SEASON THE DIOR HOMME BLACKTIE LINE ENCAPSULES THE ESSENCE OF DIOR HOMME EYEWEAR COLLECTIONS IN A NEW AND INNOVATIVE REINTERPRETATIONS. THE ALUMINIUM TEMPLES CONVEY THE IDEA OF EXTREME LIGHTNESS, ESPECIALLY WHEN COMBINED WITH TRANSPARENT ACETATE FRONTS.

ACCOMPLISHED WITH SPECIAL HANDMADE TECHNIQUES AND ADVANCED MANUFACTURING PROCESSES, THE REFINED MIX OF MATERIAL IS EMPHASIZED BY THE MODERN AND MINIMAL DESIGN, FOR A MASCULINE AND SOPHISTICATED RESULT.

THE UNIQUE AND EXCLUSIVE STYLE OF THE NEW DIOR HOMME SUNGLASSES CELEBRATES THE DIOR CREATIVITY AND KNOW-HOW WITH A CONTEMPORARY AESTHETIC STATEMENT.

DIOR HOMME

BLACK TIE

ALUMINIUM STATEMENT



BLACKTIE 176S
WINTER 2013/2014 ADVERTISING STYLE

ACETATE SUNGLASSES WITH ALUMINIUM TEMPLES, AVIATOR SHAPE.
THE ALUMINIUM TEMPLES ARE COMPLETED OF A RUBBER INSERT ON THE
END-TIPS, REINTERPRETING THE EMBLEMATIC "DIOR HOMME" CUT.
THIS STYLE IS SUBTLY IDENTIFIED WITH THE METAL "CD" LOGO.
ON SELECTED COLOURS, LENSES ARE POLARIZED TO PROVIDE WITH
THE HIGHEST QUALITY OF VISION.

COLOURS:
BLACK FRONT WITH MATT ALUMINIUM TEMPLES AND POLARIZED GREY
SHADED LENSES ; DARK HAVANA FRONT WITH MATT BLACK ALUMINIUM
TEMPLES AND POLARIZED BROWN LENSES ; CRYSTAL BROWN FRONT
WITH MATT BLACK ALUMINIUM TEMPLES AND GREY SHADED LENSES ;
CRYSTAL BLUE FRONT WITH MATT ALUMINIUM TEMPLES AND GREY
SHADED LENSES.

DIOR HOMME

BLACK TIE

ALUMINIUM STATEMENT



BLACKTIE 177S

ACETATE SUNGLASSES WITH ALUMINIUM TEMPLES, RECTANGULAR SHAPE. THE ALUMINIUM TEMPLES ARE COMPLETED OF A RUBBER INSERT ON THE END-TIPS, REINTERPRETING THE EMBLEMATIC "DIOR HOMME" CUT. THIS STYLE IS SUBTLY IDENTIFIED WITH THE METAL "CD" LOGO. ON SELECTED COLOURS, LENSES ARE POLARIZED TO PROVIDE WITH THE HIGHEST QUALITY OF VISION.

COLOURS:

BLACK FRONT WITH MATT ALUMINIUM TEMPLES AND POLARIZED GREY SHADED LENSES ; DARK HAVANA FRONT WITH MATT BLACK ALUMINIUM TEMPLES AND POLARIZED BROWN LENSES ; CRYSTAL BLUE FRONT WITH MATT ALUMINIUM TEMPLES AND GREY SHADED LENSES ; HAVANA FRONT WITH MATT ALUMINIUM TEMPLES AND BROWN LENSES ; CRYSTAL GREY FRONT WITH MATT BLACK ALUMINIUM TEMPLES AND DARK GREY LENSES; CRYSTAL BROWN FRONT WITH MATT BLACK ALUMINIUM TEMPLES AND GREY SHADED LENSES.

DIOR HOMME

BLACK TIE

ALUMINIUM STATEMENT



**BLACKTIE 179S, BLACKTIE 178 FS
SPECIAL EDITIONS**

ACETATE SUNGLASSES WITH ALUMINIUM TEMPLES.
A DEDICATED CLIP-ON HAS BEEN FIXED ON THE FRONT, TURNING THESE
STYLES INTO FASHION SUNGLASSES.
THE ALUMINIUM TEMPLES ARE COMPLETED OF A RUBBER INSERT ON THE
END-TIPS, REINTERPRETING THE EMBLEMATIC "DIOR HOMME" CUT.
THESE STYLE ARE SUBTLY IDENTIFIED WITH THE METAL "CD" LOGO.

COLOURS:
MATT BLACK FRONT WITH MATT BLACK ALUMINIUM TEMPLES, BLACK CLIP-
ON AND GREY LENSES ; HAVANA FRONT WITH MATT ALUMINIUM TEMPLES,
BLACK CLIP-ON AND SILVER LENSES ; TRANSPARENT GREY FRONT WITH
MATT BLACK ALUMINIUM TEMPLES, BLACK CLIP-ON AND SILVER MIRRORED
LENSES.

THIS NEW "ALUMINIUM" STATEMENT IS ALSO OFFERED IN OPTICAL
FRAMES : BLACKTIE 178 & 179.